



Metcash Limited
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ASX Announcement

New CEO of Foodservice & Convenience business

Metcash Limited (ASX:MTS) today announced the appointment of Bruce Sabatta as Chief Executive Officer of its Foodservice & Convenience business, effective 2 March 2026.

Mr Sabatta is a highly experienced executive with a career spanning more than 30 years across foodservice, food manufacturing, agriculture, commodities, retail and FMCG brands. More recently he spent six years as Chief Operating Officer at Primo Foods (owned by JBS) where he oversaw their transformation into a scaled ~\$1.3bn revenue operation including substantial earnings growth.

Mr Sabatta succeeds Superior Foods founder Craig Phillips, who will transition into an advisory role.

Metcash Food CEO Grant Ramage said: “We are pleased to have Bruce join us as CEO of our recently merged Foodservice & Convenience business. He is a high-calibre executive with a strong track record of success.

“I would like to thank Craig for his outstanding contribution as CEO. His leadership, industry expertise and entrepreneurial drive have been instrumental in shaping both Superior Foods and the newly created Foodservice & Convenience business. We are grateful for Craig’s continued support and the retention of his extensive business and industry knowledge as he moves into an advisory role.”

Craig Phillips said: “The evolution of Superior Foods, and now the Metcash Foodservice & Convenience business, is something I am extremely proud of. After 34 years it is the right time to take a step back. I will be remaining close to support the continued growth of the business, initially to assist with Bruce’s on-boarding, and then to help maintain key customer relationships, and also with M&A opportunities as they arise. I would like to warmly welcome Bruce and have confidence that he will help drive this business to even greater success.”

This announcement is authorised for release by the Board of Directors of Metcash Limited.

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