



MEDIA RELEASE

Friday 4 April, 2014

MALZ STORES CONVERTED TO AUTOBARN

Following the acquisition of the assets and operations of MALZ (Motoring and Leisure Zone) automotive stores by Metcash Automotive earlier this year, the four MALZ retail outlets will commence trading as Autobarn stores effective the week commencing Sunday 6 April 2014.

The four retail outlets are located in Balcatta, Cannington, Cockburn and Midland.

Paul Dumbrell, CEO of Metcash Automotive said "This is an exciting time for the Autobarn brand. Following the acquisition of by Metcash of Automotive Brands Group in 2012, Metcash Automotive continues to growth its retail network across Australia".

Further supporting this growth in WA, the three existing Autopro Superstores in Perth will also undergo a brand change to Autobarn in the near future.

A comprehensive marketing campaign will support the rebranding, including TV commercials featuring the Autobarn Brand Ambassador, Craig Lowndes, announcing that MALZ is joining the Autobarn team in the West.

-Ends-

For further information please contact:

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