

1 May 2009

## **UNIT PRICING**

The Australian Federal Government has released its draft code on unit pricing for the Australian Grocery industry. Retailers with greater than 1000sq m floor space that is dedicated to the display of grocery products will be required to display unit pricing on all in store shelf tickets. Advertising mediums other than TV and Radio will be required to display unit pricing information. The complete code can be viewed by accessing the following link: [http://www.treasury.gov.au/documents/1503/PDF/Draft\\_Code.pdf](http://www.treasury.gov.au/documents/1503/PDF/Draft_Code.pdf)

Metcash Trading is currently working with Government Agencies and the various industry bodies to finalise the Unit Pricing code in a way that does not excessively burden retailers whilst delivering a benefit to the Australian consumer.

Retailers covered by this code will be required to display Unit Prices by December 1, 2009.

Metcash will continue to work with the Independent Retailers that we support to ensure that all Legislation requirements are enacted.

If you have any enquiries regarding this matter please contact John McDonald, Marketing and Commercial Manager – Retail Technology at [john.mcdonald@metcash.com](mailto:john.mcdonald@metcash.com).

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